

Shell Guam, Inc.

THE SHELL FOUNDATION

Global View, Local Heart”

The Royal Dutch/Shell Group’s* global commitment to sustainable development means that Shell Companies seek to carry out their activities in ways that combine environmental protection and enhancement with social and economic involvement. Shell recognizes the enormous range of need around the world and aims to ensure that its social investments are both effective and appropriate to the business.

Shell gives emphasis in its support activities to community and social need. Shell’s social investment program:

- * Reinforces its commitment to sustainable development.
- * Maximizes the value to those who receive our support.

Acting Locally

The Shell North Pacific Cluster (SNPC), encompassing Shell Guam, Shell Marianas, and Shell Palau, is committed to actively engage in opportunities to build strong, mutually beneficial links with the people in the regions where we conduct business.

Community activities are undertaken by Shell business in Guam, the CNMI, and Palau through The Shell Foundation.

The Shell Foundation supports activities which provide benefits for Guam, Saipan, and Palau communities and which are consistent with Shell’s national and international objectives on corporate citizenship. Such support seeks to strengthen long term relationships between Shell companies and the communities in which we operate.

Under-pinning our activities is our clear belief that:

- * Social investment is an integral part of good business practice.
- * Society, government and the corporate sector cannot successfully operate independently of each other. The meeting of community aspirations in the social context requires the effort, creativity and resources of all three elements working together.

SNPC has reviewed its existing social investment strategy and has established **a new set of contribution guidelines** which will more closely reflect its changing focus and sphere of interests in the business.

*The expression ‘Royal Dutch/Shell Group’, and ‘Shell’ are used to refer to the companies of the Royal Dutch/Shell Group as a whole.

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GUIDELINES FOR AID

The Shell Foundation supports specific projects in the areas of education, environment and health and welfare. The Endowment Group is particularly interested in projects that meet important community needs and have demonstrable community and corporate benefits.

Proposals which target and/or involve youth development will be considered favorable. Each request will be considered on its merits against the following key criteria:

- * Does the proposal provide **sustainable solutions** to community problems (rather than being used as short-term relief)?
- * Does the proposal **relate to Shell's** business interests, target audiences and geographical areas of operation?
- * Is the proposal consistent with **Shell's corporate values**?
- * Does the proposal provide good opportunities for recognition of Shell's support?
- * Does the proposal provide opportunities for **Shell employee volunteer involvement**?
- * Will the proposal attract **broad community support**?
- * Will the funding be allocated for **specific activities or projects** (rather than general administration costs)?

PROJECTS WE WILL NOT BE ABLE TO SUPPORT

We regret The Shell Foundation will not be able to support or provide funding for:

- * Political Parties,
- * Religious organizations (charities run by religious groups are eligible),
- * International aid appeals,
- * General appeals,
- * Appeals from individuals, direct or for fund-raising purposes,
- * Buildings, equipment or administrative funding,
- * Fund-raising Appeals or projects, e.g., charity dinners, auctions,
- * Social activities, e.g., industry golf days,
- * Membership of community organizations,
- * Overseas travel,
- * Conferences,
- * Sports teams, car rally events.

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APPLYING FOR AID

We play an active role in society through our activities in communities throughout Guam, Palau, and the CNMI. Our commitment to society is demonstrated by the establishment of The Shell Foundation during 2000, which fosters community awareness of education, the arts, the environment and welfare.

How to Apply

Applications for assistance must be submitted in writing. As we can only support a small percentage of the large number of requests we receive each year, organizations may wish to telephone to discuss their proposals prior to committing resources in preparing a formal application. If you would like further information email SHGuam.Corporate@Shell.com.gu.

Applications for assistance should include:

Background information on the organization and its management structure, financial soundness and a recent annual report.

- * Details of the specific project including:
 - * a clear statement of the number and description of people who will benefit directly and indirectly from the project, and how those benefits will be realized;
 - * the period over which the benefits will continue to be realized as a result of the support requested in the application; and
 - * how much the project will be managed, including the project's objectives and means of assessing achievement of those objectives.
- * Budget details, including other funding sources
- * Sponsor benefits, strategies to promote the project and opportunities for Shell's involvement with the organization and project activities.

Organizations are discouraged from producing elaborate or costly submissions. Should additional information be required, we will request it.

When to Apply

Applications will be considered by The Shell Foundation advisory board on a regular basis. However, owing to the large number of requests we receive, delays can sometimes occur in the assessment of proposals. Accordingly, requests should be submitted at least two to three months prior to the date that assistance is required.

Where to Apply

Written applications should be forwarded to:
Secretary, The Shell Foundation
c/o Shell Guam, Inc.
643 Chalan San Antonio, Suite 100
Tamuning, GU 96911

When to Apply

We will respond to your proposals promptly. For those applicants that are shortlisted but ultimately unsuccessful we undertake to provide feedback and advice.

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We would be grateful if you could take the time to fill out the form below and submit to Shell.

Name of Organization/Charity: _____

Purpose: _____

Number of Years serving the community: _____

Contact Person: _____

Title: _____

Organization Officers: _____ President

_____ Vice President

_____ Secretary

_____ Treasurer

Contact Number(s) Tel: _____

Fax: _____

email: _____

Cell: _____

Mailing Address: _____

Type of Assistance Requested: _____

Who are the beneficiaries of the program? _____

Who is the target audience of the program? _____

What is the estimated life (or duration) of the program? _____

What other complimentary or follow up programs are planned, if any? _____

Do you need volunteers to assist, and if so, in what way? _____

What assistance (other than cash or “in kind” contributions) are you seeking? _____

What is the schedule and venue for your organization’s meeting (say every 1st Friday of the month at ____)?

Other Information: _____
